



SUMMARY

I'm Andia Brahja, an economist graduate who pursued a Master's degree in Cultural Heritage, inspired by a deep-seated interest in anthropology & architecture. During my two years at a prominent real estate firm, I earned valuable insights into market trends and legal nuances. This experience has uniquely equipped me to not only curate captivating visuals and ensure brand consistency within the real estate realm but also to cultivate a diverse portfolio. Blending my background has been instrumental in navigating the field effectively. Driven by innovation, I transform visions into compelling digital experiences.

WORK EXPERIENCE

The Point Real Estate, Tirana, Albania

Office and Listing Manager, Content Creator • 2022 - Present

- Spearheaded office operations and managed comprehensive property listings, achieving a significant 15% increase in market reach. Utilized strong organizational skills to streamline office processes and enhance efficiency.
- Designed real estate marketing materials, enhancing brand visibility and engagement through innovative content creation and social media platforms.
- My journey has equipped me with a broad understanding of the real estate market and honed my organizational skills, allowing me to provide clients with valuable insights into emerging opportunities, guiding them through investments that align with their long term objectives.

Freelance

Freelance Content Creator, Social Media Manager • 2022 - Present

- Crafting engaging multimedia content, elevating client presence across digital platforms.
- Managed social media accounts, developing strategies that boost engagement and brand awareness.
- Strategically enhanced brand visibility and engagement through creative and impactful content. Collaborated closely with clients to ensure alignment with brand messaging and objectives.
- Designed marketing materials such as flyers, posters, and promotional banners to effectively promote events, products, and services.
- Utilized graphic design software such as Adobe Photoshop, Illustrator, and Canva to create visually appealing layouts and incorporate engaging visuals.

EDUCATION

Master of Science in Cultural Anthropology

Fakulteti Histori - Filologji • 2020 - 2022

Bachelor's Degree in Applied Economics

Agricultural University of Tirana • 2017 - 2020

CERTIFICATIONS

Seller Representative Specialist (SRS)

National Association of REALTORS® Issued Sep 2023

Real Estate Broker License

Ministry of Justice of Albania Issued Dec 2023

Maestri dell'Immobiliare

Benvenuti's Make Money Organization Issued Feb 2023

VOLUNTEER WORK

New Vision Organisation

Ensuring inclusive support and personalized care for children with visual impairments and special needs.
Institute "Ramazan Kabashi". - Nov 2016 - Jun 2017

PROJECTS

Digital Pierrot Museum

<https://digitalpierrotmuseum.com/>

SKILLS

DESIGN

- Digital Design
- Video Editing
- Real Estate Visuals Creation
- Brand Consistency
- Creative Solutions
- Development Adaptive
- Design Strategies

MARKETING

- Digital Marketing Strategy
- Social Media Management
- Content Creation
- Market Analysis
- Audience Engagement
- Implementation of Marketing Campaigns

CREATIVE COMMUNICATION

- Storytelling Through Visuals
- Engaging Content Production
- Project Proposals

PROJECT & OFFICE MANAGEMENT

- Project Management
- Innovation & Problem-Solving
- Administrative Support & Organization
- Personal - Assistance
- Customer Relationship Management
- Data Entry

ANALYTICAL SKILLS

- Digital Design
- Video Editing
- Real Estate Visuals Creation
- Brand Consistency
- Creative Solutions
- Development Adaptive
- Design Strategies

CULTURAL INSIGHT

- Applying Cultural Heritage Laws to Market
- Applying Cultural Heritage Aesthetic in Design

SOFT SKILLS

COMMUNICATION

- Clarity
- Active listening
- Empathy

TEAMWORK

- Collaboration
- Conflict resolution
- Adaptability

PROBLEM - SOLVING

- Creativity
- Critical thinking
- Resourcefulness

ADAPTABILITY

- Flexibility
- Openness to change
- Learning agility

TIME MANAGEMENT

- Prioritization
- Organization
- Efficiency

WORK ETHIC

- Dependability
- Initiative
- Persistence

LANGUAGES

English: C1 Proficiency

Albanian: Native Proficiency